



Freedom's Way National Heritage Area 2024 Partnership Grant Program Guidelines

Designed to provide strategic investments in the natural, cultural, and historical resources that enhance the region's sense of place, the Partnership Grant Program serves as a catalyst for new, creative programs and projects within the 45 communities that comprise the Freedom's Way National Heritage Area.

Freedom's Way offers reimbursable, matching grants in support of the goals and objectives outlined in its [Management Plan](#). These include:

- inspire generations of lifelong learners through innovative educational and interpretive initiatives that connect stories – past and present – to residents and visitors,
- foster a culture of stewardship to preserve the Heritage Area's natural, historical, and cultural resources as a legacy for future generations,
- promote sustainable communities that reinforce the Heritage Area's character and sense of place,
- engage and collaborate with organizations, interests, and individuals to create a shared regional vision as a living link across landscapes, history, and time.

A total of \$75,000 has been allocated for the 2024 funding cycle. Grants will be awarded on a rolling basis beginning October 1, 2023, until obligated funds have been committed.

A final report with accompanying documentation (as detailed in the Final Report Guidelines), is to be submitted within eight (8) weeks following the anticipated project completion date put forth in the grant proposal, or by September 1st, 2024—whichever comes first. While we hope this will eliminate the need for project extensions, we will consider a single extension request in extenuating circumstances. Requests must be made in writing and will be granted on a case-by-case basis. Grantees will be acknowledged at the Heritage Area's annual meeting in the Fall of 2024.

Please note:

Freedom's Way Partnership Grants are **REIMBURSABLE**, meaning grantees must first pay for expenditures themselves and then submit for reimbursement using the required documentation to be submitted with the final report upon completion of the project.

Freedom's Way Partnership Grants are **2:1 MATCHING** grants, meaning grantees must submit documentation with the final report demonstrating they have contributed **at least twice** the amount of the grant award to the project. Matching funds may be cash, in-kind goods and services (volunteer and/or professional), or any combination of the two.

Funding Priorities & Opportunities:

The Partnership Grant Program prioritizes programs and projects that:

- Facilitate meaningful interpretive experiences that engage diverse audiences and support an inclusive and comprehensive narrative of the region's history, including that of Indigenous peoples, women, people of color, and other underrepresented communities,
- Broaden the understanding of themes and stories relating to the American Revolution to provide fresh interpretations and perspectives that explore the multiple meanings and impacts of that event within the region, including those relating to collective memory, memorialization, civic and social engagement, and political discourse, and/or
- Cultivate a shared stewardship agenda for the Heritage Area through historic preservation, conservation, and curation initiatives that interpret, enhance, and preserve the natural and cultural resources of the region for current and future generations.

It is suggested that proposals align with one of the following categories. If you have a question about a proposal's eligibility, please reach out to us.

Inclusive Storytelling

\$1,000 - \$3,500

Projects that document, interpret and share the stories of the region with an emphasis on those who have been excluded from the historical narrative.

Inclusive Storytelling grants support research, documentation, and interpretation of these stories as well as the creation of interpretive products, such as waysides, web content, videos and exhibits, oral histories, podcasts, blogs, and the development of programs that share these stories with the community.

Examples include:

- Monument in Enslaved Persons Section of Arlington's Old Burying Ground: Arlington Historical Society
- Marker Honoring Harriet Wilson: Black Heritage Trail of New Hampshire

- On Belonging in Outdoor Spaces: A speaker series on access, inclusion, and connection in nature: Farrington Nature Linc

Education, Interpretation & Curation

\$1,000 - \$3,500

Projects that increase awareness and understanding of the region's heritage by engaging residents and visitors through experiences.

Education, Interpretation & Curation grants support projects such as walking tours, exhibitions, workshops, guidebooks, oral histories, and the development of online navigation, mobile apps, and other tools that help people understand the history and stories of the Heritage Area. Classroom or community projects that promote students' understanding and appreciation of the Heritage Area's natural, historical, or cultural resources will also be considered.

Examples include:

- Mass Central Railroad Mileage Marker Plaque: Clinton Greenway Conservation Trust
- Youth Programming at 2023 Symposium: Nashua International Sculpture Symposium
- Rediscover Mapledale Phase I: Rediscover Mapledale in partnership with Stow Historical Society as fiscal sponsor

Community Planning & Resource Conservation

\$1,000 - \$7,500

Projects that plan for and/or promote historic preservation or natural resource and agricultural conservation to preserve or enhance the historical structures, landscapes, and cultural resources of the Heritage Area.

Community Planning grants support the undertaking of studies such as, but not limited to, resource inventories, historic structure reports and assessments, historical landscape reports and assessments, preservation plans, planning and feasibility studies, and visitor surveys and analysis.

Resource Conservation grants support projects that protect, enhance, or provide access to our shared natural, cultural, and historical resources. These projects include implementation of recommendations made in community planning studies and/or reports, such as those identified above, as well as the documentation and preservation of material culture in collections.

Examples include:

- The Creation of an Accessible Outdoor Space for Artistic and Educational Activities: Hudson Cultural Alliance
- Preservation of c. 1769 Rachel Dwight (Gould) Bed Hangings: Lexington Historical Society
- Historic Buildings Survey: Town of Pepperell Historical Commission

Historic Preservation

\$1,000 - \$7,500

Projects that preserve, rehabilitate, or restore historically or culturally significant buildings or sites within the Heritage Area that are either listed on the National Register of Historic Places (individually or as part of a district) or eligible for and actively seeking listing.

Historic Preservation grants support the implementation of historic structure reports, preservation plans, feasibility studies, or other planning documents that encourage the rehabilitation, restoration, or preservation of a structure as well as preservation plans and feasibility for buildings or sites that are listed on, have been determined to be eligible for, or are in the process of seeking eligibility to be listed on the National Register of Historic Places.

All preservation projects should consult the Secretary of the Interior's Standards for the Treatment of Historic Properties, available at <https://www.nps.gov/tps/standards.htm>.

Examples include:

- Shirley Meetinghouse Accessibility Project: The Shirley Meeting House
- Town Hall Renovation Project: Town of Mason, NH

Revolutionary Stories: The Enduring Legacies of the American Revolution in the Freedom's Way National Heritage Area:

\$1,000 - \$5,000

In preparation for the 250th anniversary commemoration of the American Revolution, Freedom's Way National Heritage Area with support from the Massachusetts Society of the Cincinnati and in partnership with the National Park Service and local communities, is undertaking an initiative to gather, record, interpret and share both well-known and underrepresented stories about the people, places, events and objects that relate to the period before, after and during the American Revolution in the region.

Designed to raise awareness of the diverse perspectives and experiences of those who lived within the 45 communities that now comprise the Heritage Area during this complex period of history, this multi-year initiative will create an online, publicly accessible repository of stories that can be used by communities to develop programming, projects and itineraries to engage new audiences in the story of the American Revolution and its enduring impacts on the social and cultural fabric of our nation.

To facilitate communities in completing this work, discrete funding has been allocated for Revolutionary Stories which is offered independently from the Partnership Grant Program. Applying for Revolutionary Stories project funding DOES NOT PRECLUDE an organization from applying for partnership grant funds for other projects or programs.

Revolutionary Stories grants support research, documentation, and preliminary interpretation of stories that will lay the foundation for future programs and projects. For additional information, visit the Revolutionary Stories page on our website: <https://freedomsway.org/revolutionary-stories/>.

Examples include:

- Tour of Westlawn Cemetery's Revolutionary War Veterans: Westford Historical Society & Museum
- Thomas Dugan Internship in Public History: The Concord Museum & Robbins House

Regional Cultural Events

\$500 - \$1,500

We allocate funding to support regional events of a cultural nature within the Heritage Area that share the stories of and relate to the interpretive themes significant to Freedom's Way. Events may include, but are not limited to, lectures, festivals, performances, art exhibits and reenactments that take place on an annual basis and have a demonstrated regional impact. It is a goal to develop lasting relationships with grantees in this category so that recurring annual support can be anticipated and obligated following successful completion of the prior year's event and final reporting requirements.

Examples include:

- Nashua International Sculpture Symposium
- Friends of Pine Hawk Fall Program Series
- Thoreau Society Annual Gathering

Eligibility:

Eligible applicants include:

- non-profit organizations with current 501©3 status
- municipalities and state agencies
- public academic institutions

Eligible applicants and projects must:

- have the legal capacity and authority to incur obligations involved under the grant program or identify a fiscal sponsor that does,
- be located within the geographic boundaries of the 45 communities within the Freedom's Way National Heritage Area,
- be matched, at a minimum, two-to-one by non-federal sources,
- comply with all applicable federal regulations and guidelines (projects are funded with funds received from the National Park Service),
- submit a final report and related documentation at the conclusion of the project.

The following are not eligible:

- for-profit enterprises, religious organizations, and private individuals,
- organizational operating costs (including staff salaries or consultants functioning as staff) or to fund ongoing, annual programming,
- established/annual/core projects and programs. Expansion of an existing program to serve a new audience and/or explore new content may constitute a new activity and be eligible.
- purchase of an interest in real property,
- capital expenditures,
- religious ceremonies or events advancing or inhibiting a particular religious ideology, alcohol, fundraising, advocacy, or travel.

Documenting Matching Funds:

Because the third-party match generated through our Partnership Grant Program is critical to helping us fulfill the matching requirements imposed on us by the National Park Service, we request that Grantees submit a complete budget reflecting revenue and expenses for the entire project with the Final Report. This allows us to demonstrate to NPS the extent to which the Heritage Area is able to leverage the federal funding it is allocated.

While we strongly encourage a minimum match of twice the amount of the grant award, we recognize that the Heritage Area serves a diverse community of partners with vary

levels of capacity and resources. Please reach out to us should you have concerns about this part of the Partnership Grant Program.

As a reminder, match can be in the form of cash funds and/or documented in-kind contributions of labor (staff and volunteers) and goods or services that are reasonable and necessary for project fulfillment. It is encouraged, but not required, to have matching cash funds in hand, or firmly committed to at the time of the application.

Matching Funds must:

- be verifiable from your records,
- be necessary and reasonable for proper and efficient completion of the project,
- be applied to the project AFTER the date the agreement is signed by the grantee.

Matching Funds must not:

- be included as direct contributions from any other federally assisted program,
- be paid by the federal government under another award,
- include operating costs of the organization or routine repair and facility costs.

Grantees are provided with forms to document matching funds throughout the project upon notification of award.

Timeline:

August 2023 – Freedom’s Way 2024 Partnership Grant Program announced.

October 1, 2023 — Online application submission form opens. Applications accepted and grants awarded on a rolling basis until obligated funding is committed.

Throughout FY2024 — Projects completed and final reports submitted with accompanying documentation within eight (8) weeks following the anticipated project completion date put forth in the grant proposal, or by September 1st, 2024—whichever comes first.

Fall 2024 – Grantees acknowledged and projects presented at Freedom’s Way Annual Meeting.

Application Process:

Prospective applicants are encouraged to contact Freedom's Way to discuss proposed projects prior to preparing and submitting an application. Applications must be submitted online at: <https://freedomsway.org/grants>.

Selection Process & Criteria:

Unlike traditional competitive grant programs, it is our intent to work with applicants to develop proposals that meet their needs, build organizational capacity and are transformative, while supporting the goals and objectives of the Freedom's Way National Heritage Area's Management Plan. While proposals will be reviewed on their own merit, the following criteria will be considered. We encourage you to call and discuss your proposal before applying.

- **Connectivity to the Goals and Objectives of the National Heritage Area:** Does the program or project advance the mission of the Freedom's Way National Heritage Area?
- **Engaging New Audiences/Telling New Stories:** Is the program or project designed to reach audiences that have not traditionally been engaged in the work of the Heritage Area and share stories that have not been told?
- **Collaboration:** Does the program or project involve volunteers and/or other partners to achieve its deliverables and demonstrate community engagement?
- **Clarity:** Are the project's objectives clearly identified?
- **Readiness:** Can the goals and objectives of the project be realized within a reasonable timeframe? Is the applicant ready to proceed?

Grant Terms:

Agreement:

Grantees are required to execute an agreement with the Freedom's Way Heritage Association indicating an understanding and acceptance of these guidelines and all applicable federal regulations prior to beginning work on the project.

A final report with accompanying documentation (as detailed in the Final Report Guidelines), must be submitted within eight (8) weeks following the anticipated project completion date put forth in the grant proposal, or by September 1st, 2024,—whichever comes first. While we hope this will eliminate the need for project extensions, we will consider a single extension request in extenuating circumstances. Requests must be made in writing and will be granted on a case-by-case basis.

Acknowledgement:

Grantees agree to acknowledge support of the project from Freedom's Way National Heritage Area in all publicity, printed collateral, at events, and online. An example of proper

acknowledgement is: "This program/program is made possible in part through a Freedom's Way National Heritage Area Partnership Grant."

The appropriate Freedom's Way logo files are provided to grantees upon award.

Final Report & Reimbursement:

Grantees are required to submit a final report, as outlined in the guidelines issued to grantees when notified of the award, upon completion of the project as described in the application. Freedom's Way will issue a single reimbursement check to the grantee upon receipt and approval of the final report and all required documentation,

For complete details, past project descriptions, and application materials, visit freedomsway.org/grants

Email grants@freedomsway.org with questions or to schedule a call to introduce your program or project.

About Freedom's Way:

The Freedom's Way National Heritage Area (Freedom's Way) was designated by Congress and the President on March 30, 2009, to preserve the special historic identity of 45 communities in Massachusetts and New Hampshire and to manage, preserve, protect, and interpret their cultural, historic, and natural resources for the educational and inspirational benefit of future generations.

As a partnership endeavor, Freedom's Way serves as facilitator, host, and guide for heritage area-wide presentations, activities, and initiatives that recognize and preserve the unique identity of the region. One of sixty-two National Heritage Areas in the United States, we tell a distinctly American story unique to Freedom's Way and inclusive of the multiple perspectives of those who live and work here.

Communication and collaboration are central to our mission. In 2022, we launched a new brand identity and fully interactive website that serves as an online museum of the Heritage Area. Designed to curate the region, the site includes an accessible and engaging interactive guide, an online archive, and a robust mapping feature. A dedicated mobile app allows users to create custom itineraries and a crowd-sourced community events calendar is integrated within a search function.

To learn more about Freedom's Way, including our programs and story-telling initiatives, visit: <http://www.freedomsway.org/>