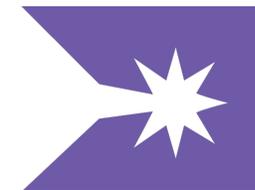


2024 Partnership Grant Program

Community Outreach
Presentation



Freedom's
Way NATIONAL
HERITAGE AREA



Freedom's Way NHA

- One of 60+ National Heritage Areas in US
- Serves 45 towns and cities in MA + NH
- Works in partnership with NPS + local communities to protect and promote the region's natural, cultural, and historical resources

freedomsway.org/grants
grants@freedomsway.org



Partnership Grant Program

- Provides strategic investments in the resources that enhance the region's sense of place
- Catalyst for new, creative projects and programs
- Collaborative process—not competitive!

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Program Genesis

The Association will:

- *Provide support and technical assistance for stewardship in heritage area towns through a small grants program*
- *Support the missions and programming of existing interpretive attractions*

— FWNHA 2015 Management Plan

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2024 Funding Cycle

- \$75k allocated; grants up to \$7,500
- Online application opens October 1st
- Reviewed and awarded on a rolling basis until obligated funds have been committed
- Projects to be completed by September 1st, 2024

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grants@freedomsway.org



2024 Funding Priorities

- Facilitate meaningful **interpretive experiences** that engage **diverse audiences** and support an **inclusive** and **comprehensive** narrative of the region's history, including that of Indigenous peoples, women, people of color, and other underrepresented communities

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2024 Funding Priorities

- Broaden the understanding of themes and stories relating to the **American Revolution** to provide **fresh interpretations and perspectives** that explore the multiple meanings and impacts of that event within the region, including those relating to **collective memory, memorialization, civic and social engagement, and political discourse**

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2024 Funding Priorities

- Cultivate a shared stewardship agenda for the Heritage Area through **historic preservation, conservation,** and **curation** initiatives that **interpret, enhance,** and **preserve** the natural and cultural resources of the region for current and future generations.

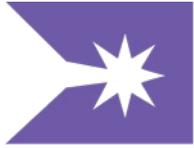
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2024 Funding Opportunities

- Inclusive Storytelling
- Education, Interpretation & Curation
- Community Planning & Resource Conservation
- Historic Preservation
- Regional Cultural Events
- Revolutionary Stories*

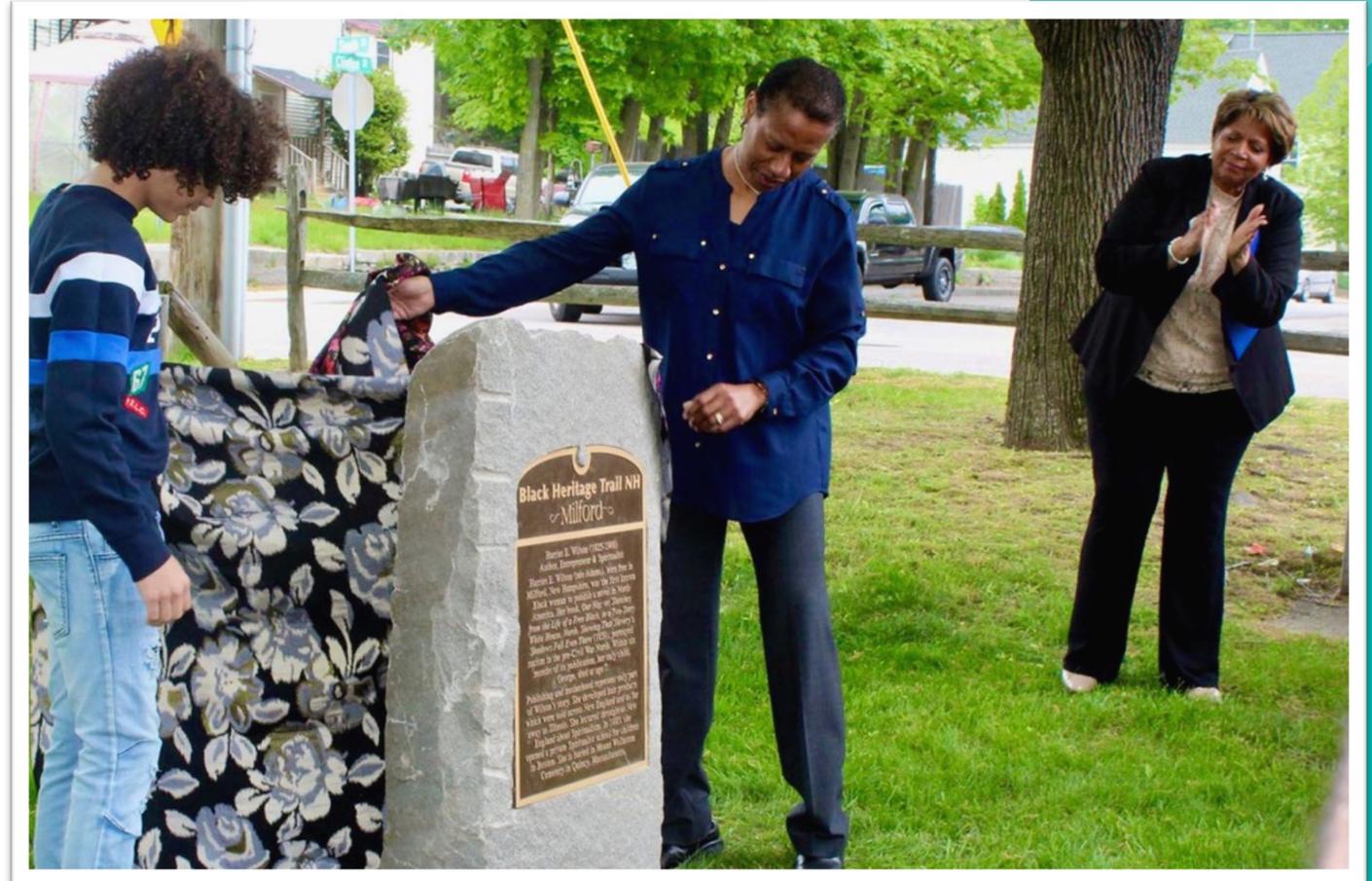
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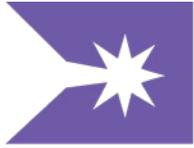
Inclusive Storytelling



Arlington Historical Society



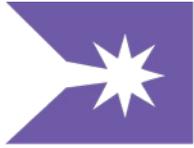
Black Heritage Trail of New Hampshire



Education, Interpretation & Curation



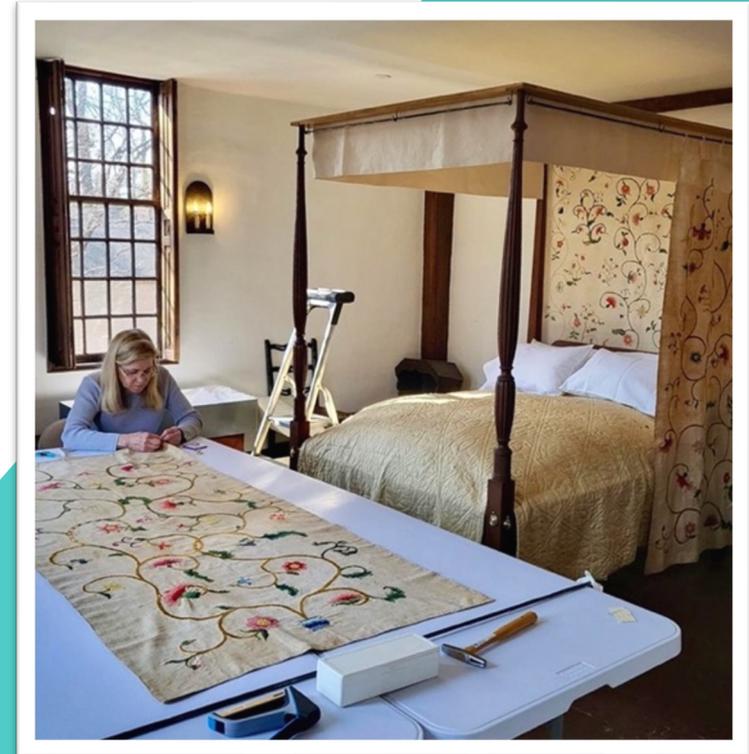
Clinton Greenway Conservancy Trust



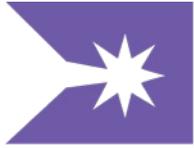
Community Planning & Resource Conservation



Hudson Cultural Alliance



Lexington Historical Society



Historic Preservation



The Shirley Meeting House



Mason Town Hall Renovation Committee



Regional Cultural Events



Friends of Pine Hawk



Nashua International Sculpture Symposium



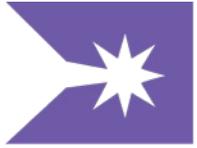
Revolutionary Stories



Concord Museum



Westford Historical Society & Museum



Measuring Our Impact

Since the program's inception:

- 89 grants awarded totaling \$164k+
- Direct investments in 2/3 of the Heritage Area's 45 communities
- Generated \$2.1 mil in match
- Leveraged NPS funding 11:1

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grants@freedomsway.org



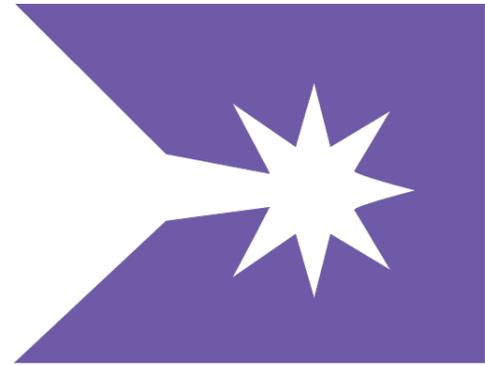
A Partnership Endeavor

- Grantees acknowledged at Annual Meeting in Fall 2024
- Projects shared with National Park Service and Freedom's Way NHA communities
- Thank you for advancing the mission and vision of the Freedom's Way NHA!

freedomsway.org/grants
grants@freedomsway.org

Prior to Applying

2024 Partnership
Grant Program



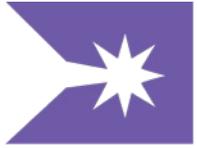


Eligible Applicants

- 501(c)3 non-profits*
- Municipalities + state agencies
- Public academic institutions

**Community groups without 501(c)3 status may apply if sponsored by a fiscal agent.*

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grants@freedomsway.org



Eligible Projects

- Align with grant program goals and a 2024 funding opportunity
- Impact at least one FW community
- Demonstrate ability to match grant request at a minimum 2:1
- Anticipate being complete by September 1st, 2024

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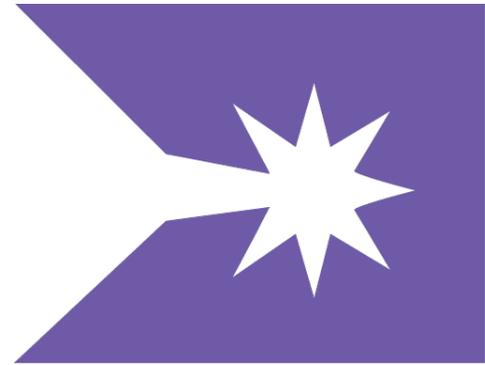
Reach Out to Us!

- Review program guidelines and application materials at **freedomsway.org/grants**
- Email **grants@freedomsway.org** to briefly introduce your project and schedule a call to discuss
- This is a collaborative—**not competitive**—process!

freedomsway.org/grants
grants@freedomsway.org

Preparing a Proposal

2024 Partnership
Grant Program





Reminders

Freedom's Way Partnership Grants are:

- **Reimbursable** – Keep documentation!
- **Matching** – A minimum 2:1, any combination of cash and in-kind
- **Federal funds** – Adhere to all applicable regulations

freedomsway.org/grants
grants@freedomsway.org



Online Submission Form

- Preview now available on website
- Form opens October 1st
- Save & Continue option
- Any questions or technical issues, **please reach out!**

freedomsway.org/grants
grants@freedomsway.org

Preliminary Budget Template

	A	B	C	D	E	F	G	
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3	Applicant:	ABC Historical Society, Inc.						
4	Project Title:	A Collection of the Town of ABC's Lesser-Known Stories						
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6	Funding Request:	\$3,500						
7								
8				Third-Party Matching Funds (2:1 minimum)				
9			Estimate Calculation	Funding Request to be Reimbursed	Cash (Applicant Pays)	In-Kind (Donated to Project)	Total Project Cost	
10	Category & Description							
11								
12	Professional Services							
13	Consulting Project Manager	\$50 x 8 hr x 20 wk = \$8,000	\$	2,000.00	\$	6,000.00	\$ 8,000.00	
14	Graphic Designer	\$75 x 20 hr = \$1,500	\$	-	\$	1,500.00	\$ 1,500.00	
15	Research Intern	\$15 x 10 hr x 12 wk = \$1,800	\$	1,500.00	\$	300.00	\$ 1,800.00	
16							\$ -	
17							\$ -	
18								
19	Materials & Supplies							
20	Ancestry.com Subscription	\$20 x 6 mos = \$120	\$	-	\$	120.00	\$ 120.00	
21	Printing & Reproduction	\$10 x 100 qty = \$1,000	\$	-	\$	1,000.00	\$ 1,000.00	
22							\$ -	
23							\$ -	
24							\$ -	
25								
26	Venue							
27	Hall for Launch Event	\$100 x 3 hr = \$300	\$	-	\$	300.00	\$ 300.00	
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33	Other — Note: Grant funds cannot reimburse Food & Drink expenses; however, you may include these amounts as match.							
34	Catering at Launch Event	\$10 x 50 pp = \$500	<i>Food — Not Allowable</i>	\$	500.00	\$	-	\$ 500.00
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36								
37	Note: Grant funds cannot reimburse expenses in the categories below; however, they are to be included to reflect the entire project budget and must be counted as match in the Final Report.							
39	Staff Time							
40	Executive Director	\$45 x 5 hr x 24 wk = \$5,400	<i>Not Allowable for Reimbursement</i>	\$ -	\$ 5,400.00	\$ 5,400.00		
41	Curator	\$30 x 5 hr x 20 wk = \$3,000		\$ -	\$ 3,000.00	\$ 3,000.00		
42						\$ -		
44	Volunteer Time (@ \$39.19/hr, as valued by IndependentSector.org)							
45	Volunteer Researcher 1	\$39.19 x 15 hr x 20 wk = \$11,757	<i>Not Allowable for Reimbursement</i>	\$ -	\$ 11,757.00	\$ 11,757.00		
46	Volunteer Researcher 2	\$39.19 x 15 hr x 20 wk = \$11,757		\$ -	\$ 11,757.00	\$ 11,757.00		
47	Launch Event Volunteer 1	\$39.19 x 5 hr = \$195.95		\$ -	\$ 195.95	\$ 195.95		
48	Launch Event Volunteer 2	\$39.19 x 5 hr = \$195.95		\$ -	\$ 195.95	\$ 195.95		
49						\$ -		
51	Mileage (@ \$0.14/mi, as set by the IRS)							
52	Volunteer Researcher 1	\$0.14 x 25 mi x 16 wk = \$56.00	<i>Not Allowable for Reimbursement</i>	\$ -	\$ 56.00	\$ 56.00		
53	Volunteer Researcher 2	\$0.14 x 30 mi x 16 wk = \$67.20		\$ -	\$ 67.20	\$ 67.20		
54						\$ -		
55								
56								
58		ESTIMATED TOTALS:	\$ 3,500.00	\$ 7,920.00	\$ 34,229.10	\$ 45,649.10		
59				TOTAL MATCH:	\$ 42,149.10			





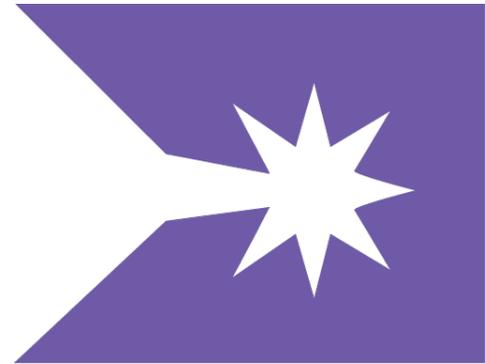
Possible Sources of Match

- Operating budget or cash reserves
- Project-specific fundraising
- Non-federal grant awards
- Goods: materials, supplies
- Services: donated professional time, staff time, volunteer time (includes committees)
- Venue space
- Mileage

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grants@freedomsway.org

Award Process

2024 Partnership
Grant Program





What to Expect

- Proposals reviewed and awarded on rolling basis until obligated funds are committed
- Email with award package or follow-up questions, if necessary
- Partnership Grant Agreement to be signed and returned
- Due date for Final Report
- Freedom's Way NHA logos

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grants@freedomsway.org



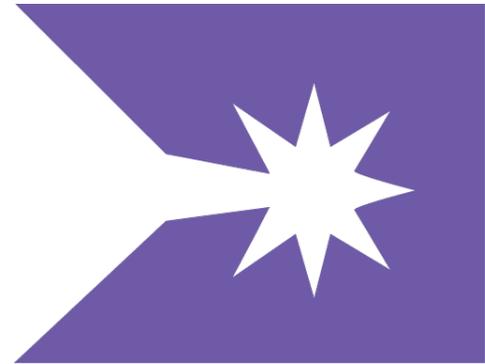
Keep Us in the Loop

- Share updates, events, etc. — we're happy to promote your work and attend if able
- Changes to the original proposal or project delays — just let us know!
- New staff/project manager — please introduce us before your departure

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grants@freedomsway.org

Closing Out the Grant

2024 Partnership
Grant Program





Final Report

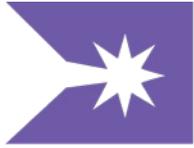
- Guidelines sent with award package and available on website
- Brief narrative sharing impacts and accomplishments
- Updated budget with actuals
- Documentation of expenses to be reimbursed
- Documentation of match
- Copies of publicity and photos

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grants@freedomsway.org



Importance of Due Date

- **NEW!** Due 8 weeks after anticipated completion date stated in proposal, or Sept. 1st, 2024—whichever comes first
- Will consider a single extension request on case-by-case basis
- Fiscal year ends Sept. 30th



A Partnership Endeavor

- Grantees acknowledged at Annual Meeting in Fall 2024
- Projects shared with National Park Service and Freedom's Way NHA communities
- Thank you for advancing the mission and vision of the Freedom's Way NHA!

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grants@freedomsway.org

Questions?

2024 Partnership
Grant Program

